

Competition & Antitrust

KG is a leading competition law practice in Greece with experience and expertise across the full range of EU and Greek competition law issues.

We offer our clients commercially focused strategic advice and accurate insight into the rationale of the national competition authority.

Our Services :

- Cutting edge expertise in all areas of antitrust and antimonopoly law including cartels / bid-rigging and abuse of dominance cases, decisions by associations of undertaking vertical agreements and restrictive practices.
- KG's competition and antitrust team draws on more than 30 years of experience practicing antitrust law and representing market leaders in a variety of industries (including petroleum, gas, digital economy platforms, pharmaceuticals, automobile, consumer goods, F&B, retail, steel, construction, manufacturing, insurance, cosmetics).
- Advice on strategy issues pertaining to leniency, settlement applications and commitment decisions with a strong track record of successful outcomes.
- Experienced in representing clients before the Administrative Court of Appeals and the Conseil d'Etat.
- Extensive experience in general legal counselling antitrust audits and competition compliance policies, dawn raid assistance and trainings, in a variety of industries, in both physical and online distribution channels.
- Preeminent expertise in EU and national distribution law and advice on vertical agreements. Expert firm for Greece in the Distribution Law Center platform, an innovative and specialized pan-European online platform.
- Skillful in a wide range of criminal and civil antitrust litigation before Greek courts.
- Successful handling of large-scale Phase I and II mergers before the Hellenic Competition Commission (HCC) experience in coordinating multi-jurisdictional filings before the European Commission and national competition authorities and substantive defence of merger transactions, merger commitment proposals.
- Members of international expert networks. e-forensic investigations by lawyers skilled in forensic platforms such as Intella, Nuix, Relativity, and others.
- Targeted advice on EU State Aid issues to state aid providers (government and institutional bodies) and private entity recipients.
- Advice to leading electronic platforms and online sellers on a variety of compliance and antitrust issues regarding their B2B and B2C commercial practices and policies.

“Highly skilled professionals, efficient and flexible, outstanding performance, kind and responsive, very quick and efficient in a tight timeline”

Landmark Projects & Work Highlights

Cartels – Horizontal Conduct

- Acted as legal advisor of a leading European construction group in a settlement procedure before the HCC following its involvement in bid rigging in the market of public infrastructure projects and secured the first ‘inability to pay’ fine reduction.
- Successfully negotiated settlement before the HCC for members of a joint venture involved in bid rigging in the market for the procurement of impregnated wooden poles.
- Successfully represented a global cosmetics company before the Administrative Court of Appeal and overturned a HCC fining decision for an alleged cartel violation including a ‘novel’ vertical aspect allegation.
- Defended a leader in the oil refining industry in a complaint before the HCC alleging cartel involvement and abuse of (collective) dominance violations in the market which led to the rejection of the complaint.
- Represented a leading international retailer in a price fixing cartel case involving all major retail chains in Greece before the HCC, the Athens Court of Appeals and the Conseil d’ Etat.
- Represented a leading petroleum company in an ex officio investigation for a possible concerted practice through a products swapping agreement with a competitor and a concurrent change in pricing formulas which led to the dismissal of all alleged violations.
- Advised a Greek bank in a cartel case involving setting multilateral interchange fees in common with competitors for the provision of ATM debit and transfer services; the case was cleared the case with commitments, one of the first negotiated between the HCC and the Greek banks.

Unilateral Conduct and Vertical Agreements

- Defended a leading F&B global company before the HCC with regard to a complaint by a local bottler for alleged predatory pricing and succeeded in the rejection of the complaint.
- Represented a leading F&B global company before the HCC and the Administrative Court of Appeal with regard to a complaint by a local bottler and an ex officio investigation for alleged anticompetitive exclusivity and single branding agreements.
- Assisted an international manufacturer of renal failure therapy monitors in a complaint for alleged abuse of dominance and in follow-on litigation before the Administrative Court of Appeal, for alleged restriction of parallel trade and cross supplies.
- Represented a group of companies active in the lubricant oils industry before the national competition authority and the Administrative Court of Appeal with regard to a number of complaints for alleged anti-competitive exclusivity agreements.
- Successfully settled a case with the Hellenic Competition Commission on behalf of a leading cosmetics company involving marketplace and price comparison tool bans in the market of online distribution of cosmetics and personal care products.
- Successfully represented a company active in the snacks industry in its complaint before the HCC against the market leader for abuse of dominance and anticompetitive vertical agreements in the respective markets, the fining of which was upheld on the merits on appeal.
- Succeeded in acquitting the national market leader in bottled liquid gas in an ex officio investigation initiated as a result of a complaint for excessive pricing.

“The lawyers show a very strong performance in legal analysis of complex competition law issues, bringing a business and solution-oriented approach.”

Landmark Projects & Work Highlights



Merger Control

- Advised Greece's national transmission system operator for natural gas on the unconditional Phase I approval by the European Commission of the acquisition of a controlling stake in the company developing the Floating Storage and Regasification Unit (FSRU) of liquefied natural gas (LNG) in Alexandroupolis.
- Secured the Phase II clearance subject to commitments of the acquisition by a leading European multinational online food delivery company of four companies active in the markets of online restaurant reservation online food delivery and off-line groceries (retail and wholesale).
- Secured the unconditional Phase I clearance of the merger of three leading protection & indemnity (P&I) clubs – in the first-ever notified merger in the global mutual maritime insurance sector.
- Acted for an international financial services provider in the unconditional Phase I clearance by the HCC of the acquisition of a major local insurer and in the coordination and alignment of pre-merger and post-merger filings in five other jurisdictions.

Private antitrust litigation

- Successfully represented before the Greek civil court an EU telecommunications provider against a damages lawsuit based on allegations of abusive and collusive behaviour.
- Representing a leading OEM manufacturer in a damages lawsuit before the Greek civil court in relation to a cartel decision of the European Commission.

- Advised a leading global manufacturer in a damages lawsuit as a result of an abuse of a position.

Competition Law Compliance and Training

- External legal advisor to a leading global F&B company with respect to conformity of its commercial policy and activation with competition law in multiple levels of trade.
- Assisted a leading European online platform in a complex internal compliance exercise regarding the structuring of its commercial policy.
- Assisted companies active in the oil industry in the HCC's inaugural mapping exercise on the conditions of competition in the petroleum industry which led to the 2nd Regulatory Intervention in the industry.
- Advising the operator of one of Europe's largest mobility apps on competition and regulatory issues in the market for transport intermediation services.
- Regularly assisting clients across various economic sectors regarding competition compliance and commercial policy.

State Aid Practice

- Assisted a mining and metallurgical company in a formal investigation of the European Commission on possible illegal state aid grants.
- Advised the Hellenic Financial Stability Fund (HFSF) on state aid issues with regard to the corporate transformation (hive-down) of a leading Greek financial institution and the amendment of its contingent convertible bonds.
- Assisted a leading chain of diagnostic centers in its negotiations with the Greek State in relation to a State Rebate mechanism applicable to private diagnostic centers/health service providers.

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At **Kyriakides Georgopoulos** (KG) Law Firm we pride ourselves on being a top choice for clients seeking competition law advice in Greece. We offer high-standard client-focused services on a wide range of Greek and EU competition and antitrust issues including restrictive agreements, cartels, abuse of dominance, merger control, private antitrust litigation, antitrust compliance advice and sector inquiry-related expert counselling.

We deliver efficient, sophisticated expert advice with respect to EU and national competition law aware of the fact that national legislation case law and the decisional practice of the EU national competition authorities are interrelated and instrumental for successfully representing a client.

Being a member of European networks of prominent competition law practices we can complement our expertise with timely and reliable access to the implementation intricacies of competition law in all EU member states and several other countries in Europe.

Our People

KG Law Firm's Competition & Antitrust team has an unparalleled expertise in representing international and Greek clients before the Hellenic Competition Commission and the Greek Courts. Anastasia Dritsa, the Head Partner of the practice with over 30 years of experience, and Victoria Mertikopoulou who prior to being a Partner at KG Law Firm has served as Commissioner – Rapporteur of the Hellenic Competition Commission, are joined by a number of specialized lawyers with a dedicated competition law background and experience at the EU institutions and Courts.


Contact persons



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